



20 MAY
9:00 - 6:00 PM

TORINO

PALAVILLAGE
VIALE LUCIO BATTISTI, 10 GRUGLIASCO (TO)

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- 01 Breakfast & Intro**
9:00 - 10:00 AM
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- 02 Xenialab & INGO -
Departments & Vision**
10:00-11:00 AM
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- 03 XCALLY Roadmap**
11:00 - 11:30 AM
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- 04 VIDA00, WITIOP
& WFM Beta Intro**
11:30 - 12:00 AM
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- 05 Lunch Break**
12:00 - 2:00 PM
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- 06 Partner sales training
(How to sell XCALLY,
VIDA00, WFM and
CONVERSATIONAL AI,
Ideal use-cases, best practices)**
2:00 - 3:00 PM
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- 07 ONE-2-ONE Partnership
strategy planning**
3:00 - 5:00 PM
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- 08 Drinks and Padel***
5:00 - 6:00 PM

*The event will be hosted close to 10 Padel courses: if you are interested in playing please let us know in order to book a proper course for you! DO NOT forget to bring sport clothes and gym shoes with you!

INTERNATIONAL PARTNER CONVENTION 2022

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